

Community Water Fluoridation Toolkit

Toolkits & Communication Resources

[NACCHO Communications Toolkit](#)

- Provides fact sheets, myth-busting materials, and social media templates tailored for local health departments.

[Missouri Coalition Toolkit](#)

- Offers cost-benefit analyses, educational materials, and case studies demonstrating fluoridation's effectiveness.

[California Fluoridation Manual](#)

- A practical guide for water system operators and public health officials, emphasizing collaboration with community partners.

[Fluoride for Smiles Advocate Toolkit](#)

- Provides resources for community members to advocate for fluoridated water, including templates for outreach to policymakers.

[Campaign for Dental Health Toolkit](#)

- Includes sample testimony, social media graphics, letters to the editor, and public engagement templates.

[Virginia Health Catalyst Fluoridation Toolbox](#)

- Provides resources for health professionals to educate patients and communities about water fluoridation.

Scientific Research & Public Health Evidence

[CDC Fluoridation Overview](#)

- Details the safety, effectiveness, and cost-efficiency of fluoridation, highlighting its role in reducing tooth decay.

[Fluoridation Trends](#)

- Analyzes compliance with fluoride concentration standards and trends in population exposure to optimally fluoridated water.

[International Association for Dental, Oral, and Craniofacial Research](#)

- Summarizes systematic reviews demonstrating the effectiveness of water fluoridation in reducing dental caries.

[JADA Systematic Review](#)

- Provides a comprehensive review of recent research on the effectiveness and safety of fluoridation.

[Community Guide Task Force Recommendation](#)

- Recommends fluoridation based on systematic review findings on its effectiveness in preventing dental caries.

[Cochrane Review on Water Fluoridation](#)

- A comprehensive systematic review of water fluoridation's effectiveness.

[Journal of Public Health Dentistry](#)

- Examines the role of CWF in public health infrastructure and its impact on health equity.

Professional & Advocacy Resources

[CareQuest Institute for Oral Health Fluoridation Resources](#)

- Highlights fluoride states, industry resources, and recent webinars

[ADA Fluoridation Resources](#)

- Offers articles, videos, and statements on the value of fluoridating public water supplies to fight tooth decay.

[AAPD Fluoridation Support Letter \(PDF\)](#)

- A joint letter by 250 organizations supporting community water fluoridation as safe and effective.

[APHA Fluoridation Policy](#)

- Highlights fluoridation as a safe, effective, and cost-saving public health measure for preventing tooth decay.

[AAP Policy on Fluoride](#)

- Official guidance from the American Academy of Pediatrics supporting fluoride use for children.

[World Health Organization – Fluoride and Oral Health](#)

- World Health Organization fact sheet promoting fluoride as a key tool in oral health.

[Fluoride Action Network \(Opposition\)](#)

- A resource to understand the arguments made by opponents of fluoridation.
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Supportive Media Coverage

[Stateline- Pew Article](#)

- News report on the effectiveness of fluoridation and legislative attempts to end mandates.

[Scientific American – What the Evidence Says](#)

- Feature article debunking popular fluoride myths and summarizing the scientific consensus.

[Washington Post – RFK Jr. Fluoride Claim Analysis](#)

- News analysis of political challenges to fluoridation and a summary of what research shows.

[ADA News Editorial](#)

- ADA editorial urging continued support for fluoridation in light of public health data.
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Countering Misinformation & Opposition

[FluorideExposed.org – Debunking Myths](#)

- Educational site countering common myths about fluoride with evidence-based science.

[Science Based Medicine – Fluoride Articles](#)

- Articles from medical experts addressing misinformation and explaining fluoride science.
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Case Studies & Testimonies

[Durango, CO Fluoride Vote Result](#)

- Durango, CO case where voters rejected a ballot initiative to end fluoridation.