

Community-Centered Grantmaking: Why, How, and What Lies Ahead

CareQuest Institute Continuing Education Webinar

April 21, 2022

Housekeeping

- We will keep all lines muted to avoid background noise.
- We will send a copy of the slides and a link to the recording via email after the live program.
- We'll also make the slides and recording available on carequest.org.

To receive CE Credits:

- Look for the evaluation form, which we'll send via email.
- Complete the **evaluation by Friday, April 29**.
- Eligible participants will receive a certificate soon after via email.

We appreciate your feedback to help us improve future programs!



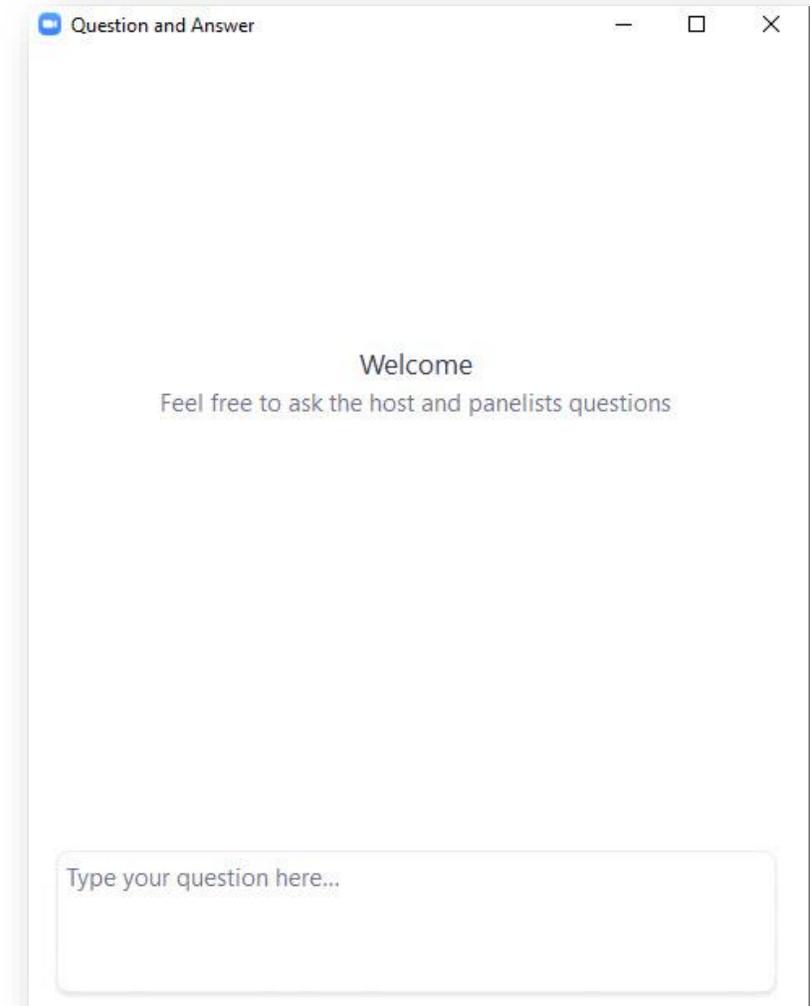
The CareQuest Institute for Oral Health is an ADA CER-P Recognized Provider. This presentation has been planned and implemented in accordance with the standards of the ADA CER-P.

*Full disclosures available upon request



Question & Answer Logistics

- Feel free to enter your questions into the **Question & Answer box** throughout the presentations.
- We will turn to your questions and comments toward the end of the hour.



Learning Objectives

At the end of this webinar, you'll be able to:

- Identify the power imbalances in oral health and why there's a need for new voices in decision-making across the system.
- Recognize the importance of community, collaboration, and partnerships in effecting change in oral health.
- Discuss one organization's ongoing efforts to fight for a comprehensive, equitable dental benefit in Medicare.
- Explain how lived experiences of individuals can help create broad change in the oral health system.

Our Strategy

Vision

A future where every person can reach their full potential through optimal health

Mission

To improve the oral health of all

Purpose

To catalyze the future of health through oral health



Today's Presenters

MODERATOR & PRESENTER



Christina Castle

Grants and Programs Associate,
CareQuest Institute for Oral Health

PRESENTER



Trenae Simpson, MBA

Director, Grants and Programs,
CareQuest Institute for Oral Health

PRESENTER



Jennifer Goldberg, JD

Deputy Director,
Justice in Aging

PRESENTER



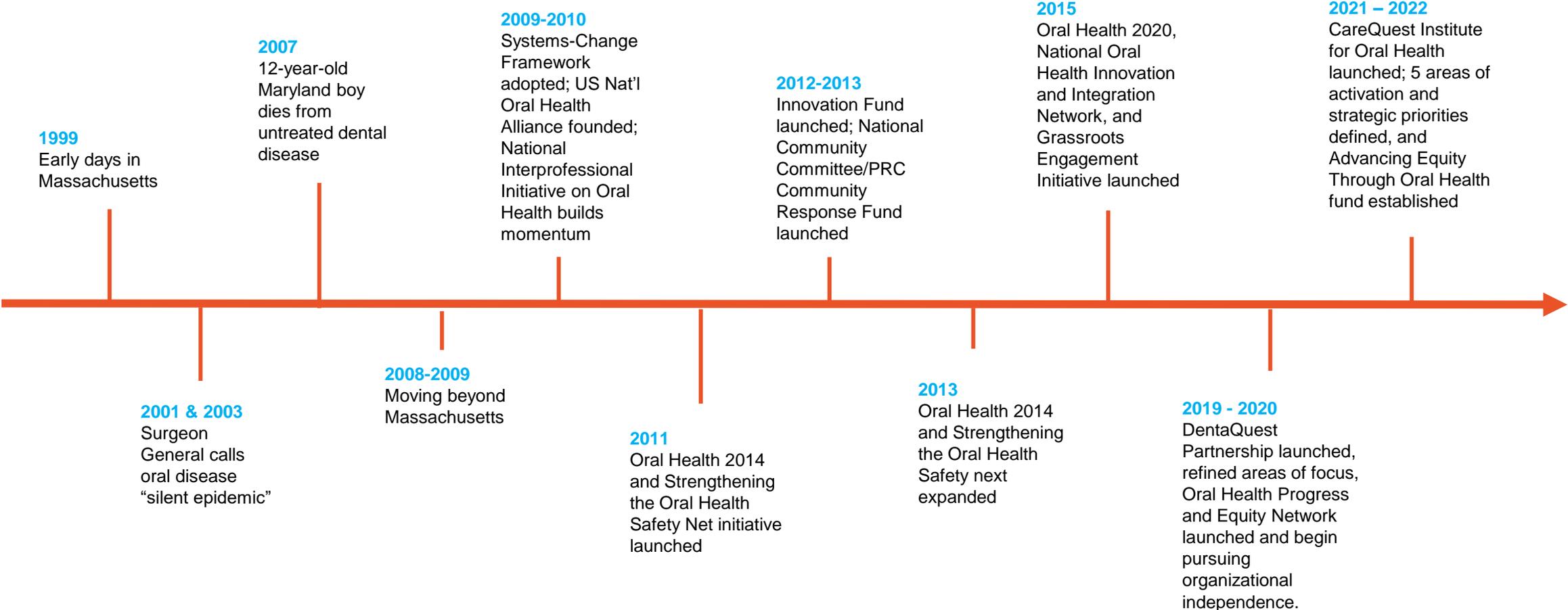
Pareesa Charmchi Goodwin, MPH

Executive Director,
The Connecticut Oral Health Initiative, Inc.

The “Why” Behind Our Work

Simon Sinek – How Great Leaders Inspire Action - TedTalk

Timeline: 1999–Present



Impact of COVID-19

CareQuest Institute conducted a nationally representative survey in 2020 to understand the impact of COVID on oral health and oral health equity



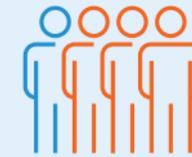
6 million

American adults
lost their dental insurance due to the COVID-19 pandemic



65%

of American adults who lost dental insurance coverage due to COVID-19
have symptoms linked to oral disease



Due to COVID-19, compared to white respondents, **Asian respondents were 3x more likely** to lose dental insurance.

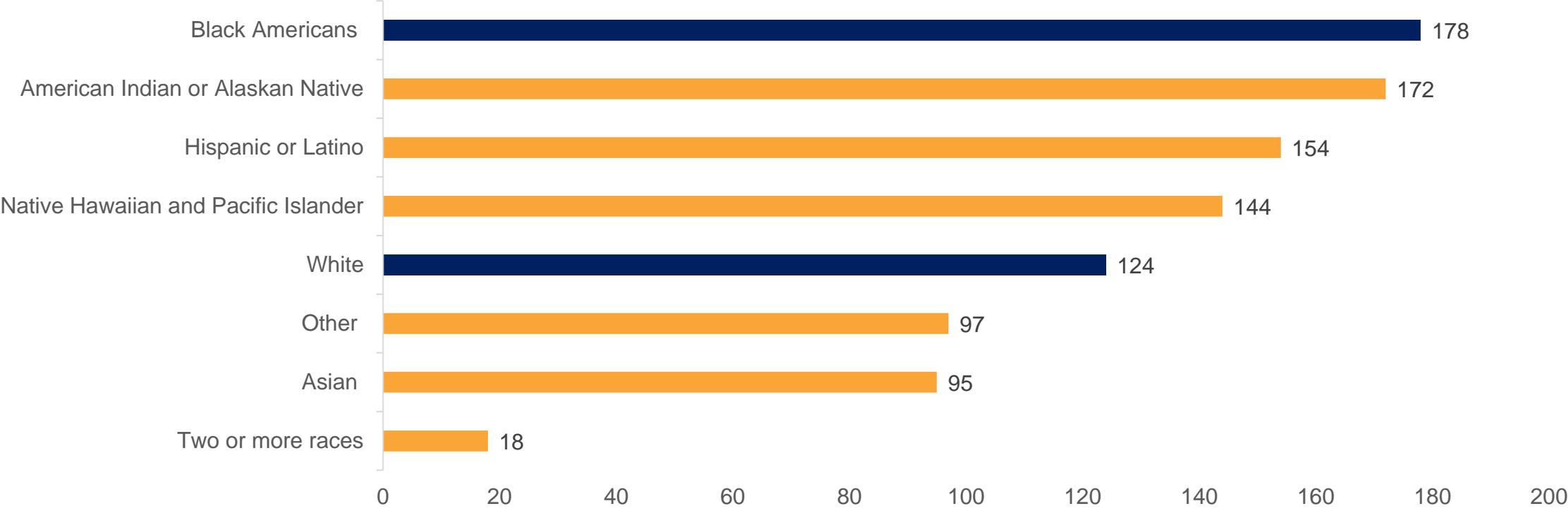


Black respondents were 2x more likely to lose dental insurance.

Asian respondents were 1.75 times more likely to lose health insurance, while **Black respondents were less likely** than white respondents to lose health insurance.

Nationwide, Black people have died at 1.4 times the rate of white people.

COVID-19 deaths per 100K people by race and ethnicity through March 7, 2021



Inequities in Oral Health

~50% of American Indians and Alaska Natives aged 65+ have untreated decay compared to 19% of that age group in the US overall.



Those **living in poverty** are **102x more likely** to have **difficulty doing their job because of oral health conditions** and they are

215x more likely to have **oral pain** than those at high incomes.



Black adults are **22% less likely** than white adults to have had **a routine dental visit** in the past year.



Black adults are **68% more likely** than white adults to have **unmet dental needs.**



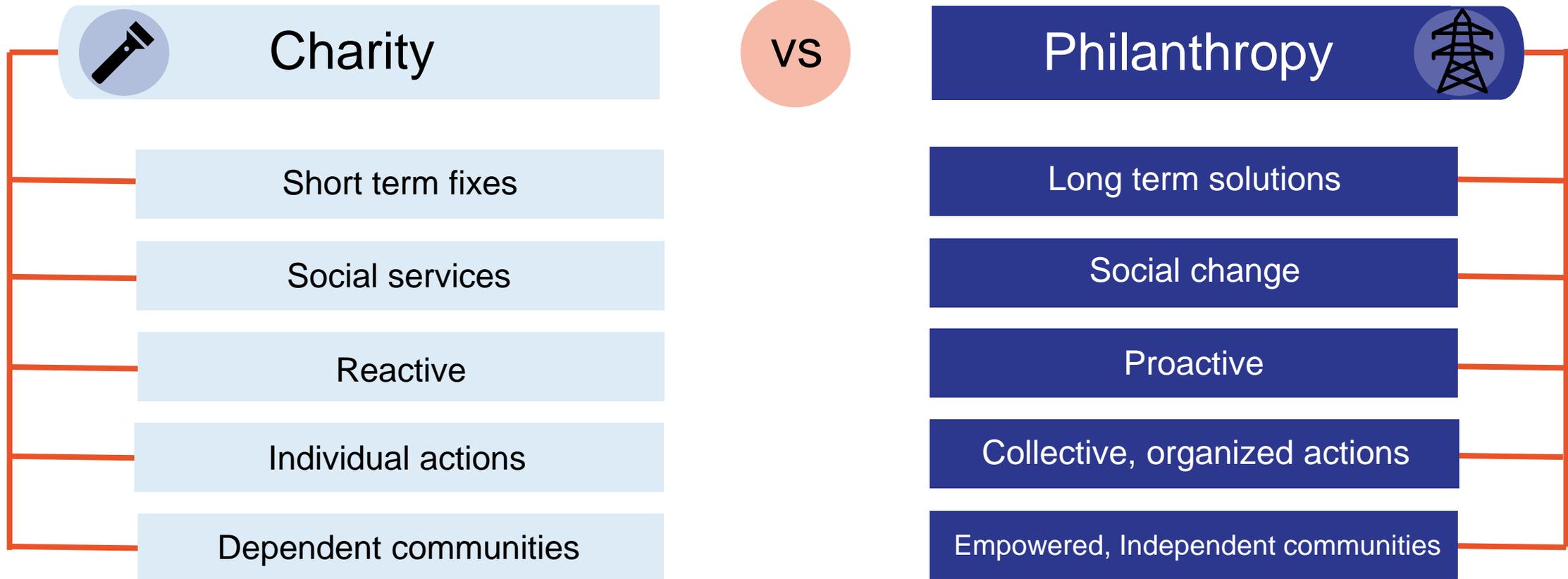
Latino adults are **52% more likely** than white adults to report having **difficulty doing their job very often or fairly often due to poor oral health.**

Driving Change Through 5 Areas of Activation

To drive meaningful change, we approach key oral health issues from a variety of perspectives and through a variety of tools.

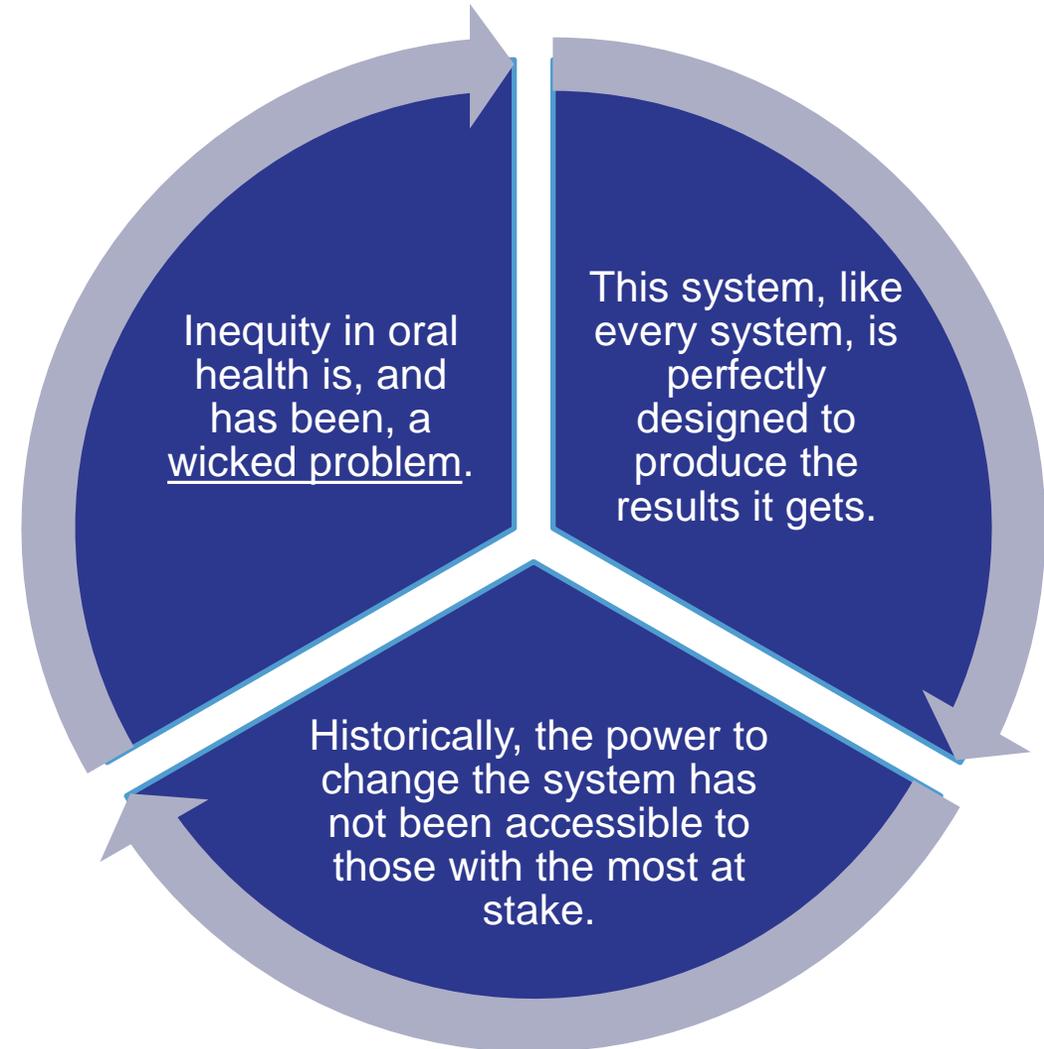


Strategic Philanthropy

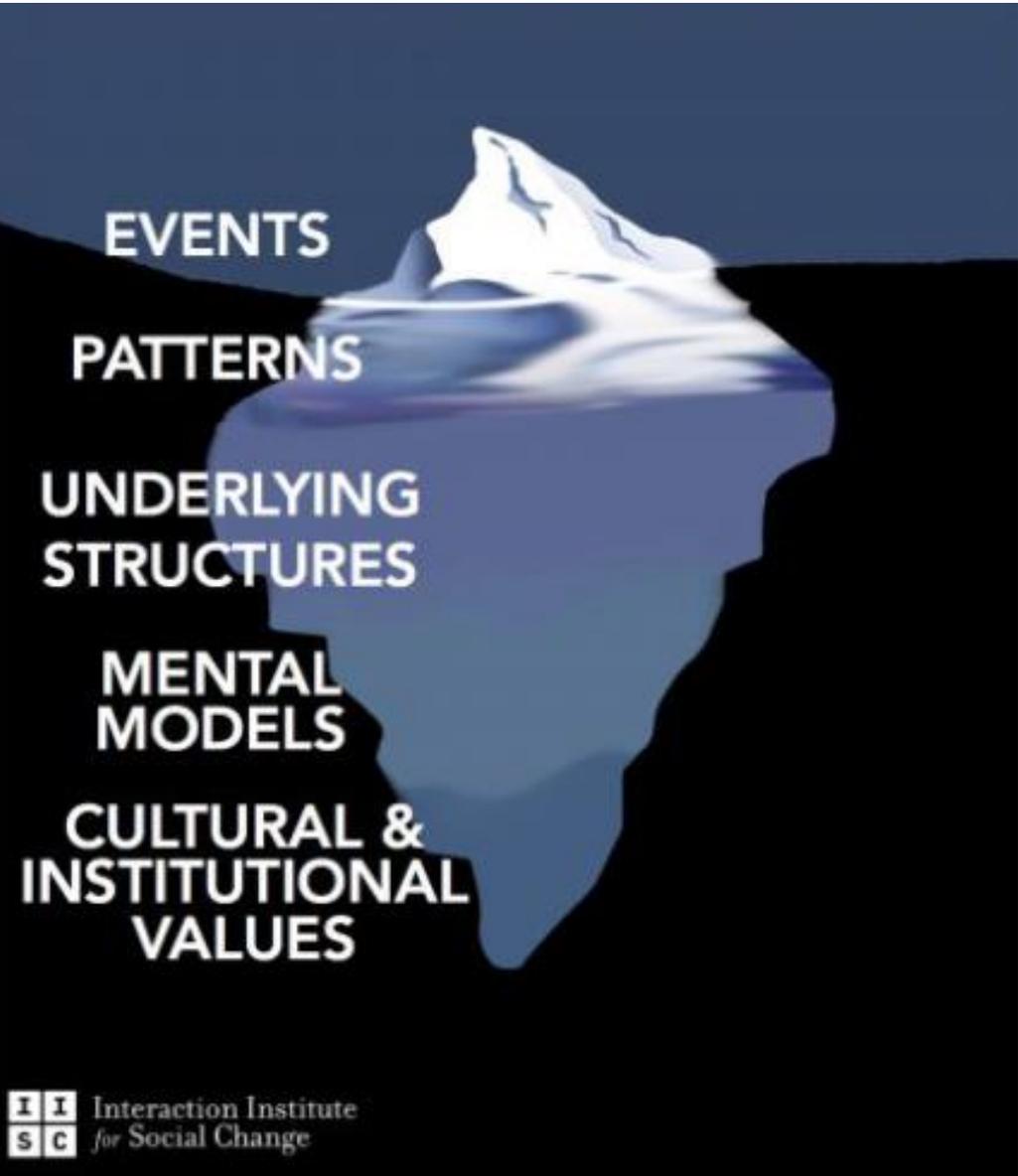


Centering Community Voice Through Authentic Engagement

**Why This?
Why Now?**



Seeing Systems



Long-Term Goals of CareQuest Institute Grantmaking

Grantmaking Priorities

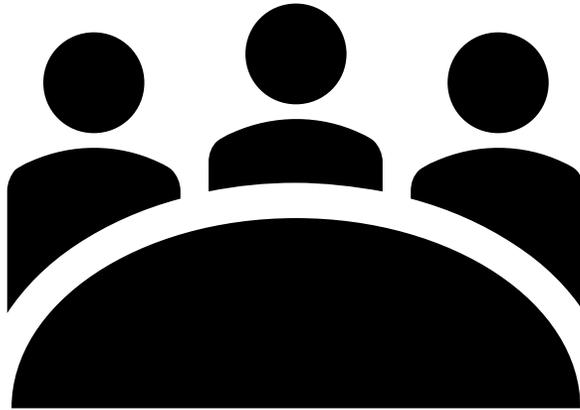
Work that demonstrates the use of a **health and racial equity** approach.

Work that strengthens capacity and infrastructure through **partnerships and collaboration.**

Work that **engages communities** that are closest to the problems you are trying to solve

Work that seeks to advance local, state, or federal **policy or systems-change.**

Historic Power Structure in Oral Health



*"Another major barrier ... was the **influence of traditional power brokers** in coalition spaces, especially with respect to oral health advocacy agenda setting... Participants discussed the **outsized power of provider groups** and how it is frequently not balanced by a strong community voice in oral health advocacy spaces. Participants also discussed how **providers' priorities do not always align with those identified by marginalized communities**, or do not serve to advance systems change."*



ADVOCATING FOR
ORAL HEALTH ACCESS,
EQUITY, AND QUALITY

OUR MISSION:

To strengthen and safeguard access to quality, affordable oral health services for all Connecticut residents.

OUR VISION:

All Connecticut residents will have equal opportunity to obtain the services needed to maintain good oral health.

OUR PRIORITIES

- Increasing provider participation in Medicaid
- Closing coverage gaps – who and what is covered
- Workforce development initiatives that strengthen dental access and economic stability in underserved communities
- Publicly accessible data*

HOW WE WORK

- Different than a traditional oral health coalition in that we only represent the interests of communities in CT that lack adequate access to quality care
- Prioritize the perspectives of impacted peoples
- Close partnerships with oral health stakeholders and broader health, poverty alleviation, and racial justice stakeholders

COMMUNITY ENGAGEMENT

- Outreach
- Interviews
- Focus groups
- Community conversations

**ARE YOU AN ADULT ENROLLED
IN HUSKY?**



**WE WANT TO HEAR FROM YOU!
INCENTIVES ARE AVAILABLE TO SHARE YOUR EXPERIENCE
WITH HUSKY DENTAL.**

**SCAN THE QR CODE OR CALL
860-246-2644 FOR MORE INFO OR
TO SIGN UP!**



NECESSARY INVESTMENTS

- Authentic community engagement is work —
for those engaging community AND FOR THE
COMMUNITY

WHY WE DO THIS WORK



ACKNOWLEDGEMENTS

Thank you to all the COHI staff, Board of Directors, partners, and funders for making our work possible!

Special thanks to our Community Engagement Specialist, **Gary Turco**, who organizes and conducts community conversations, interviews directly impacted people, and truly listens.

THANK YOU!

Pareesa Charmchi Goodwin, MPH

Executive Director

Pareesa@ctoralhealth.org

53 Oak Street

Hartford, CT 06106

860-246-2644

www.ctoralhealth.org



Impacts Beyond the Mouth

Growing evidence connects a healthy mouth with a healthy body. Here are some examples showing why oral health is about much more than a smile:

High Blood Pressure

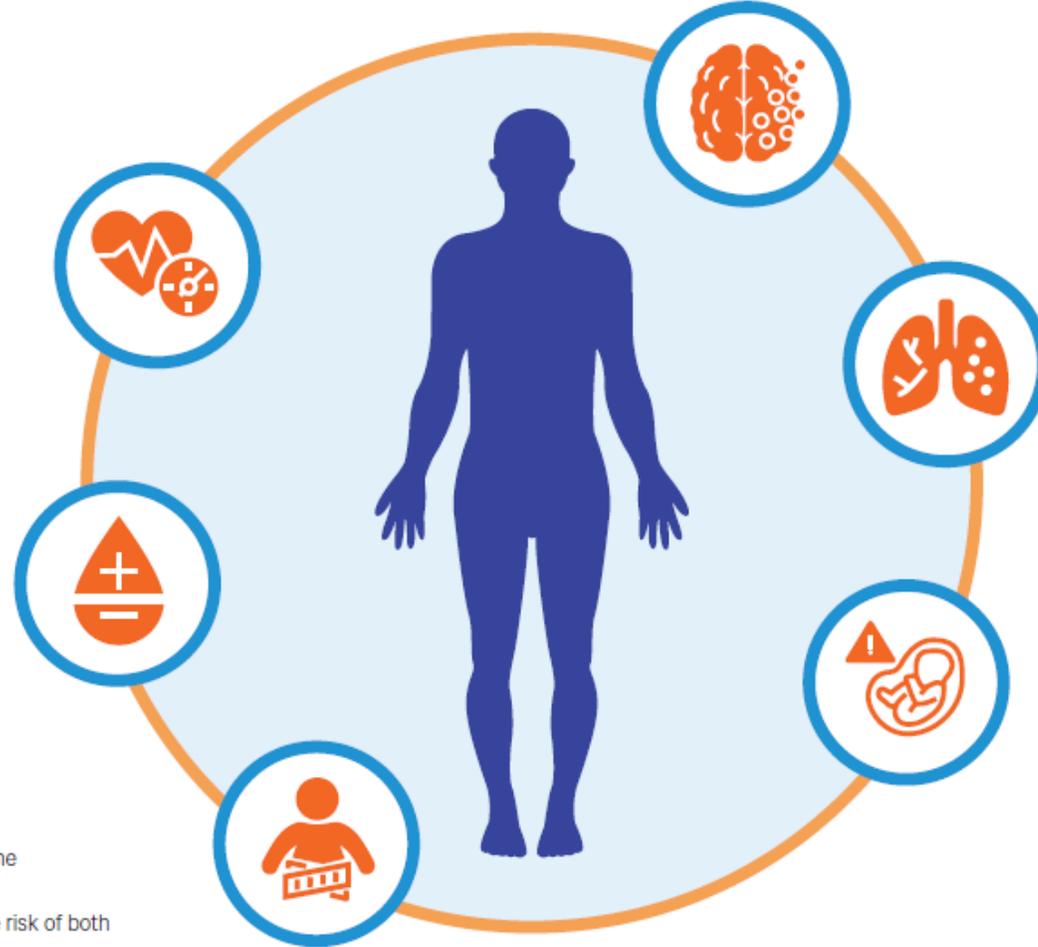
- Putting off dental care during early adulthood is linked to an increased risk of having high blood pressure.¹
- Patients with gum disease are less likely to keep their blood pressure under control with medication than are those with good oral health.²

Diabetes

- Untreated gum disease makes it harder for people with diabetes to manage their blood glucose levels.³
- Diabetes raises the risk of developing gum disease by 86%.⁴

Obesity

- Brushing teeth no more than once per day was linked with the development of obesity.⁵
- Frequent consumption of sugar-sweetened drinks raises the risk of both obesity⁶ and tooth decay among children⁷ and adults.⁸



Dementia

- Having 10 years of chronic gum disease (periodontitis) was associated with a higher risk of developing Alzheimer's disease.⁹
- Researchers report that uncontrolled periodontal disease "could trigger or exacerbate" the neuroinflammatory phenomenon seen in Alzheimer's disease.¹⁰

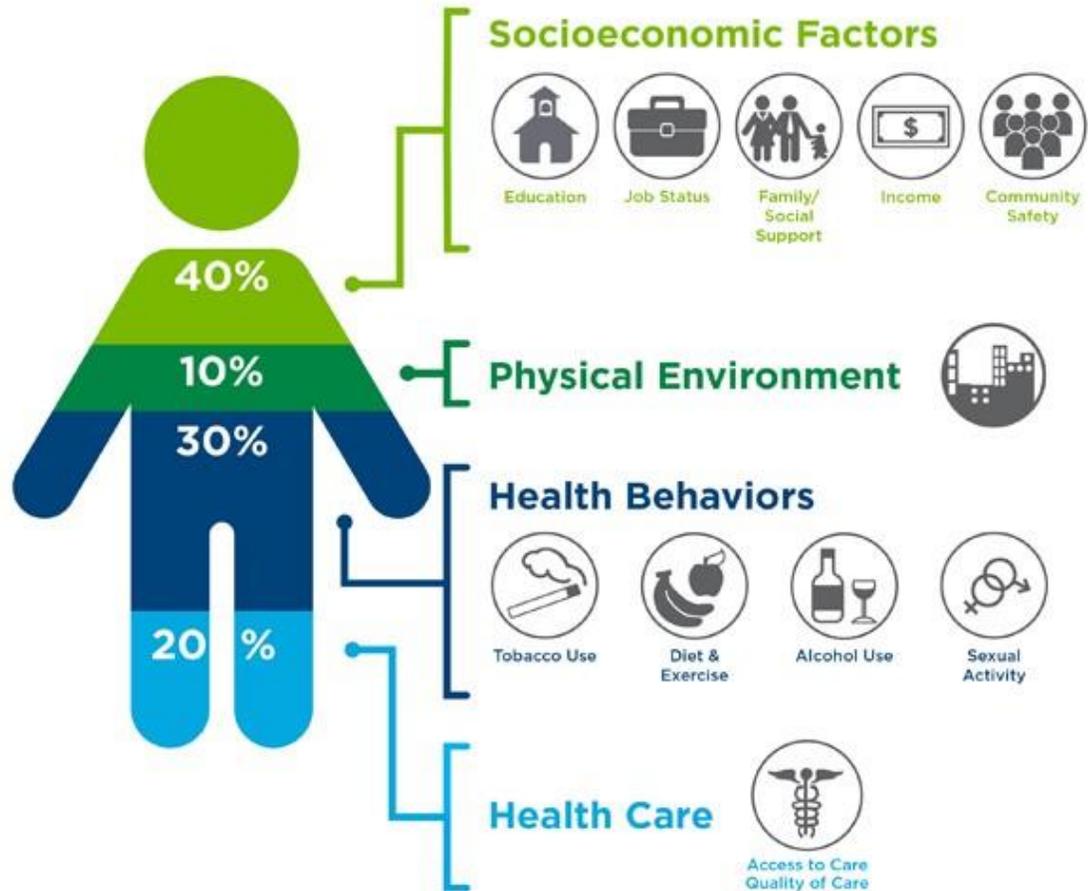
Respiratory Health

- Research shows that improving oral hygiene among medically fragile seniors can reduce the death rate from aspiration pneumonia.¹¹
- Patients with ventilator-associated pneumonia (VAP) who engaged in regular toothbrushing spent significantly less time on mechanical ventilation than other VAP patients.¹²
- Improving veterans' oral hygiene reduced the incidence of hospital-acquired pneumonia (HAP) by 92%, preventing about 136 HAP cases and saving 24 lives.¹³

Adverse Birth Outcomes

- Gum disease among pregnant women is associated with preterm births, low birthweight babies and preeclampsia, a pregnancy complication that can cause organ damage and can be fatal.¹⁴

What Goes Into Your Health?



What policies or systems influence an individual's ability to have what they need within these?

Source: Institute for Clinical Systems Improvement, Going Beyond Clinical Walls: Solving Complex Problems (October 2014)

The Bridgespan Group



Advocating for Equitable Oral Health Care Policy for Older Adults

Jennifer Goldberg, Deputy Director

April 21, 2022

JUSTICE IN AGING

FIGHTING SENIOR POVERTY THROUGH LAW

Justice in Aging is a national organization that uses the power of law to fight senior poverty by securing access to affordable health care, economic security, and the courts for older adults with limited resources.

Since 1972 we've focused our efforts primarily on fighting for people who have been marginalized and excluded from justice, such as women, people of color, LGBTQ individuals, and people with limited English proficiency.

To achieve Justice in Aging, we must:

- Acknowledge systemic racism and discrimination.
- Address the enduring negative effects of racism and differential treatment.
- Promote access and equity in health care, economic security, and the courts for our nation's low-income older adults.
- Recruit, support, and retain a diverse staff and board, including race, ethnicity, gender, gender identity and presentation, sexual orientation, disability, age, economic class.

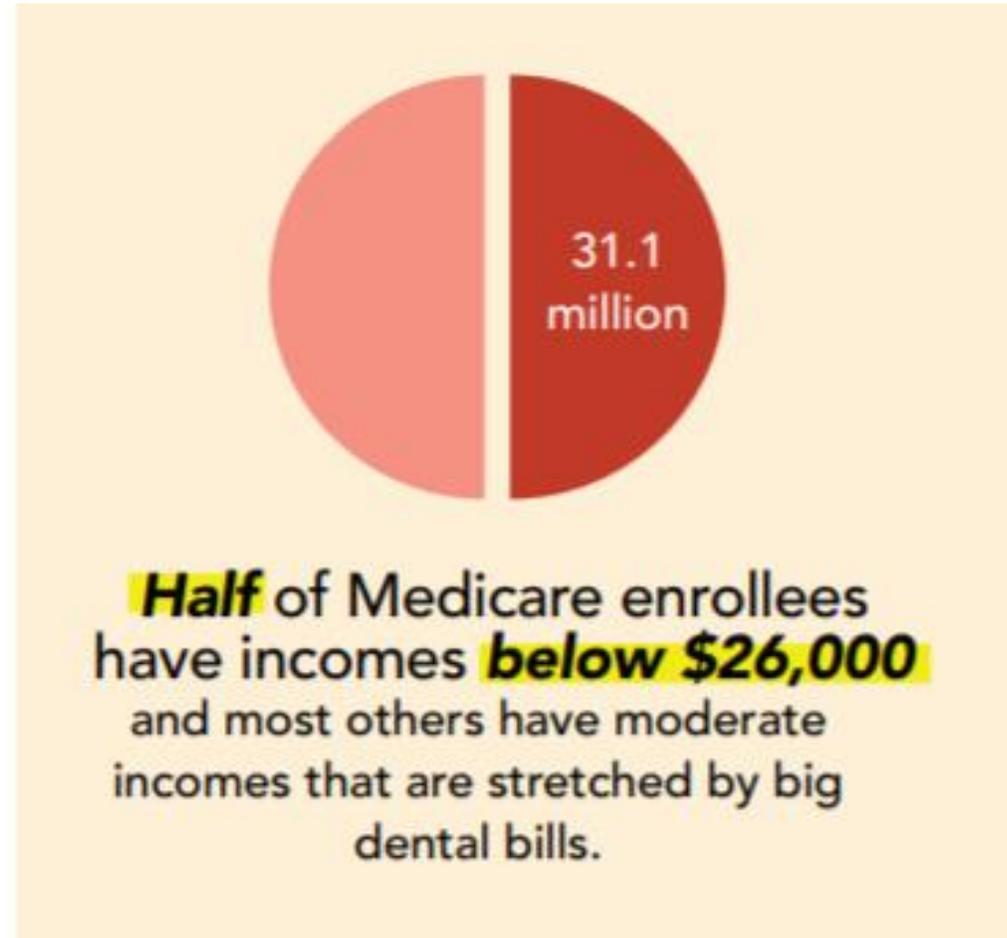


Medicare and Dental Benefits

The Need to Add Oral Health Benefits to Medicare

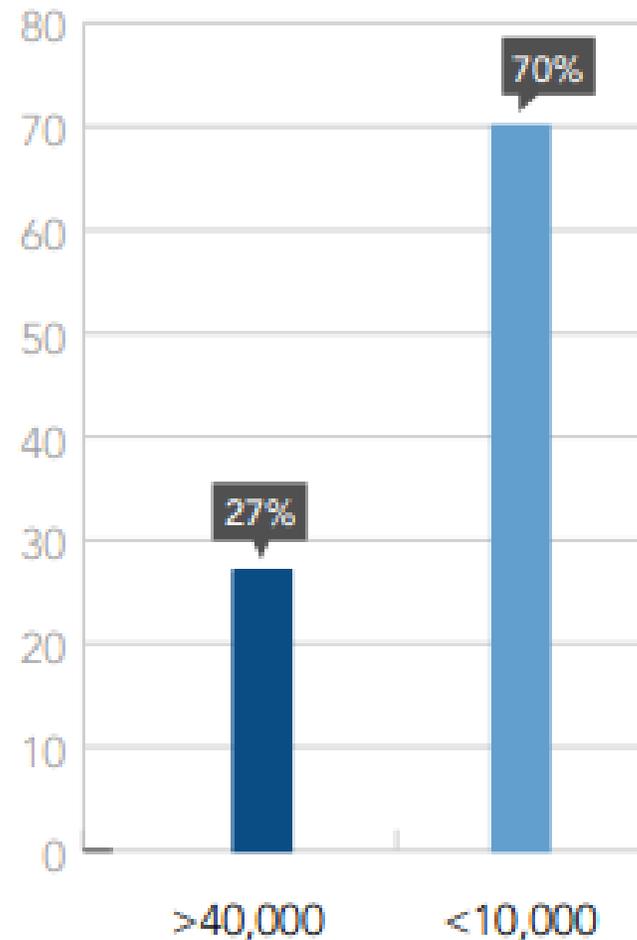
- Routine dental care is excluded by statute
- Medicare Advantage
 - Some MA plans cover limited dental benefits as supplemental benefits
- Traditional Medicare
 - Coverage for any dental care is extremely narrow
- 65% of Medicare beneficiaries have NO dental coverage
 - 37 million people nationally; appx. 4 million in California

Most Medicare Beneficiaries Have Limited Incomes



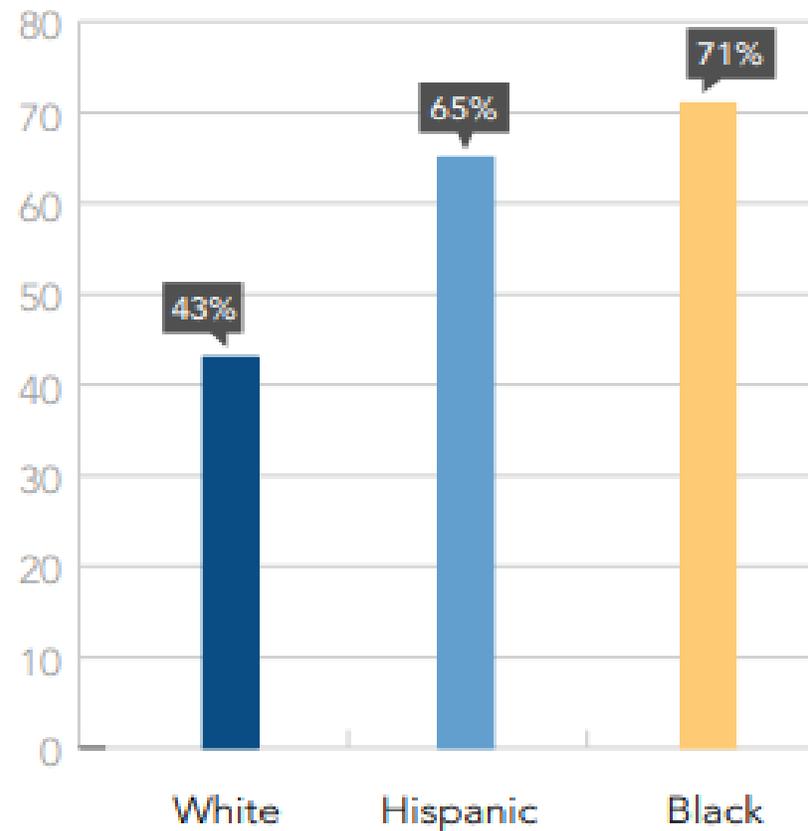
Oral Health Disparities: Income

Percent of Medicare Beneficiaries
No Dental Visit in Past Year by Income

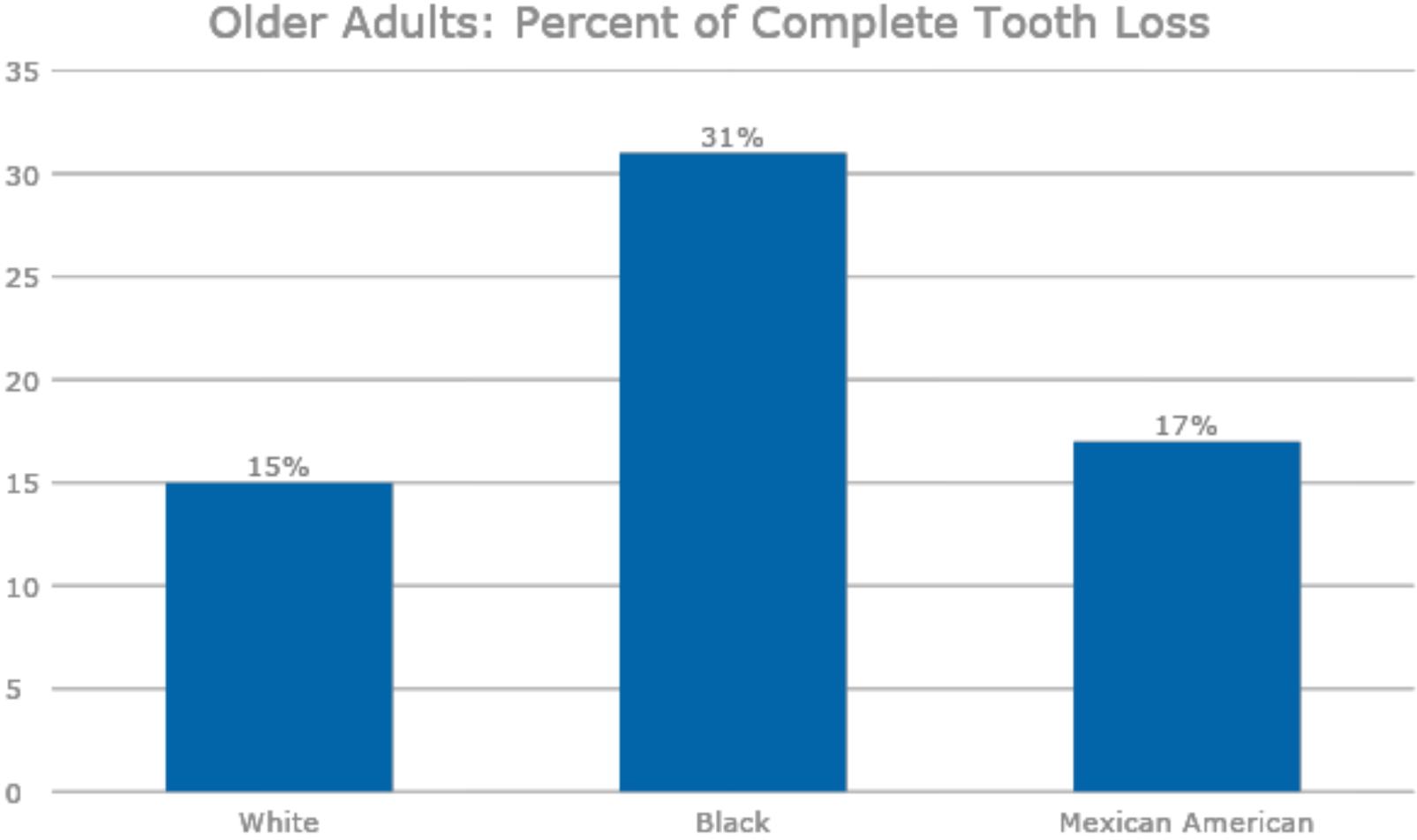


Oral Health Disparities: Race

Percent of Medicare Beneficiaries
No Dental Visit in Past Year by Race



Oral Health Disparities: Outcomes



Adding Dental to Medicare Part B

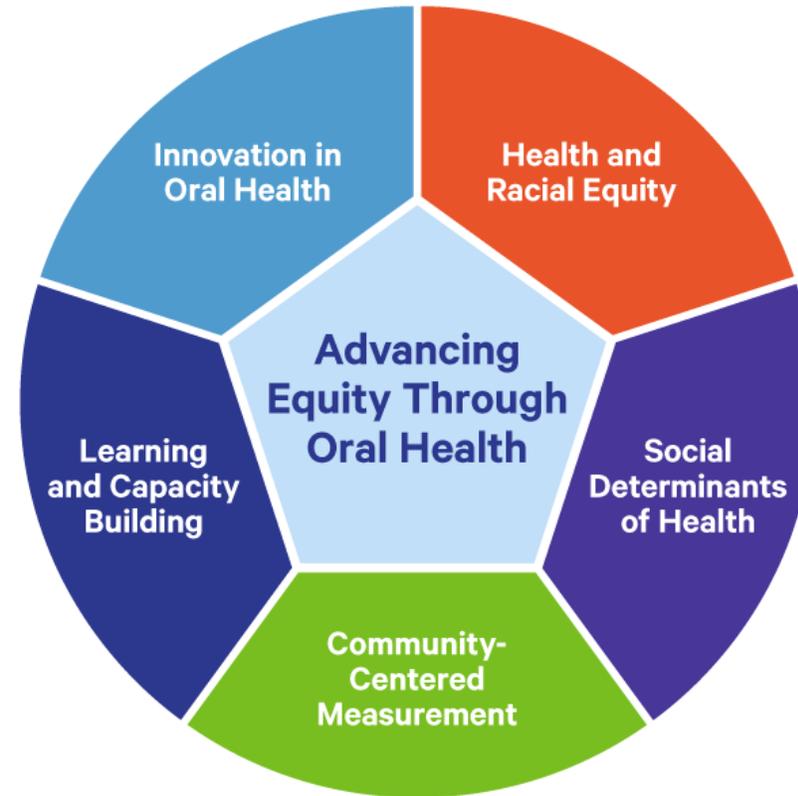
- All 62.7 million Medicare beneficiaries would have dental coverage, including 8 million dual eligibles
- Would integrate oral health into medical benefit
 - Treated the same way as other health services in Medicare
- Medicare Advantage plans would be required to offer the benefit
- Existing low income protections would apply
- Coverage
 - Preventive, basic procedures, more complex

Shared Values to Advance Equity

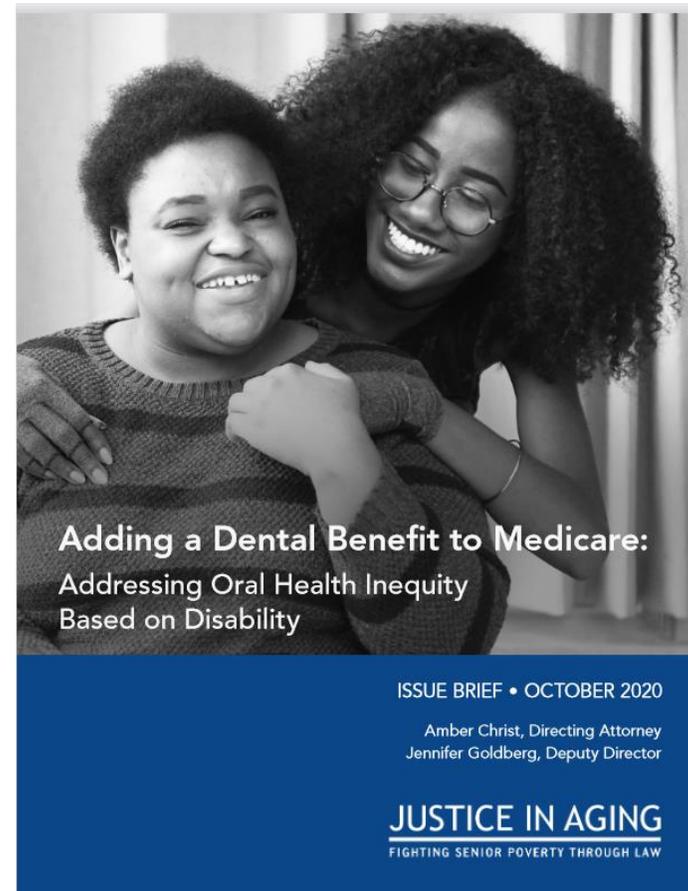
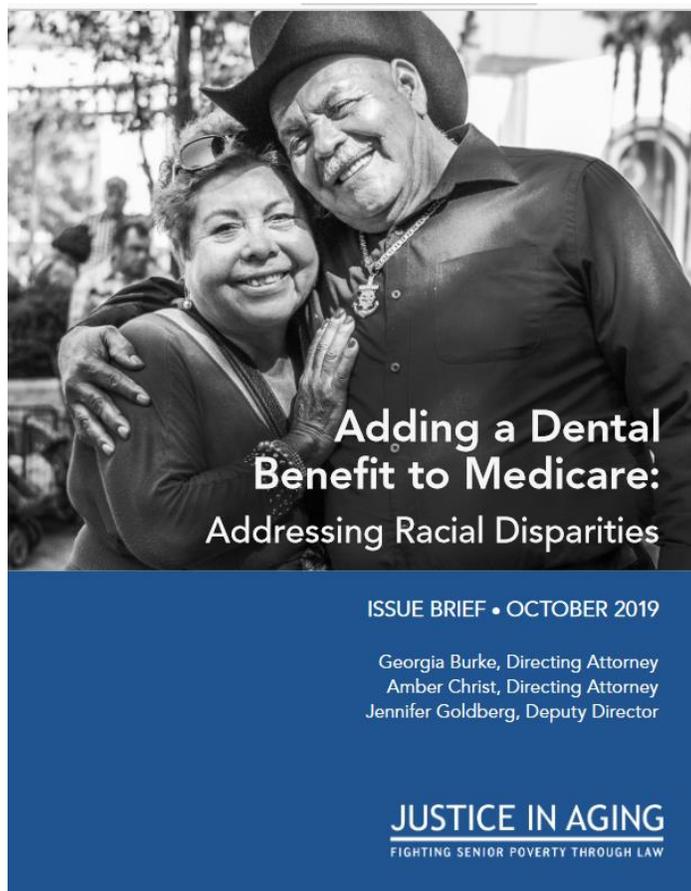
JUSTICE IN AGING
FIGHTING SENIOR POVERTY THROUGH LAW

STRATEGIC INITIATIVE:
ADVANCING EQUITY

In 2021, Justice in Aging launched a new strategic initiative to advance equity. The strategic initiative aims to center our advocacy strategies and projects on issues that directly address systemic inequities faced by older adults of color, older women, LGBTQ older adults, older adults with disabilities, and older adults who are immigrants or have limited English proficiency. Primary emphasis will be placed on advancing racial equity specifically.



Justice in Aging Oral Health Resources



Questions?

Jennifer Goldberg

jgoldberg@justiceinaging.org



[@justiceinaging](https://twitter.com/justiceinaging)

[@goldberg_ja](https://twitter.com/goldberg_ja)

CareQuest Institute

Grantmaking in 2022

Grantee Level of Community Engagement



 **Drive Federal Oral Health Policy**

 **Strengthen Community Voice and State Advocacy**

 **Spread Learning Models to the Broader Safety Net**

	Average	Range
CE continuum proposal rating	3.0	3-3
CE continuum interim report rating	3.5	3-4

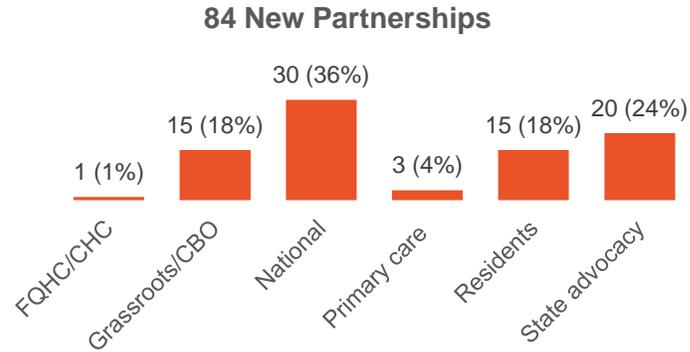
	Average	Range
CE continuum proposal rating	3.9	2-6
CE continuum interim report rating	4.0	2-5

	Average	Range
CE continuum proposal rating	3.5	2-5
CE continuum interim report rating	4.2	4-5

Grantee Partnership Expansion and Strategies



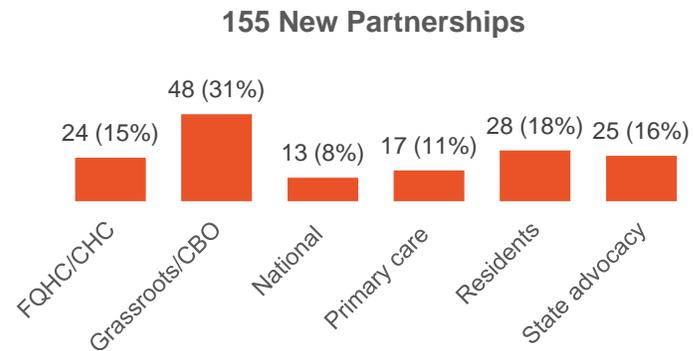
Drive Federal Oral Health Policy



- Collective action (e.g., sign on letters, joint statements, coordinated/group Hill visits) that appeal to a broader range of partners
- Storytelling to elevate narratives of diverse lived experiences



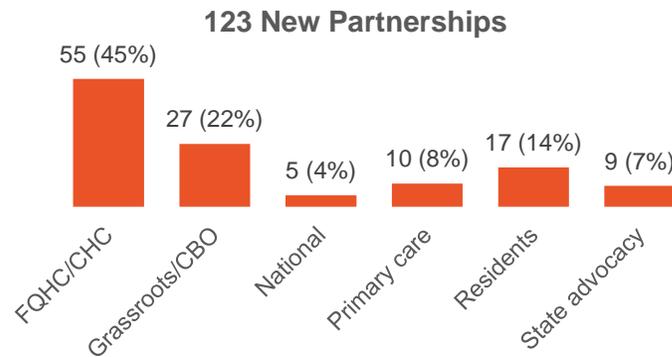
Strengthen Community Voice and State Advocacy



- Strengthening relationships with affected communities (partnering with agencies with strong community ties and service)
- Engaging partners with diverse perspectives and lived experience



Spread Learning Models to the Broader Safety Net



- Meeting FQHC needs, including capacity building (e.g., DEI training)
- Engaging partners in new ways through social media campaign and more interactive presentations



IR for 2/3



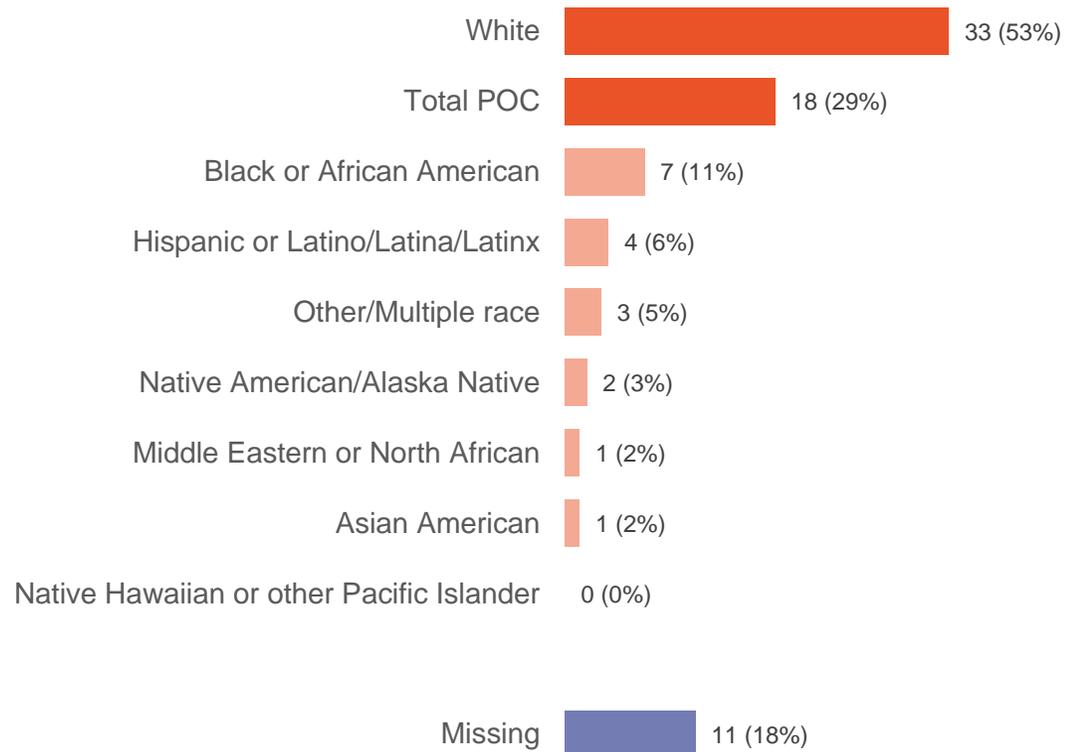
IR for 19/38



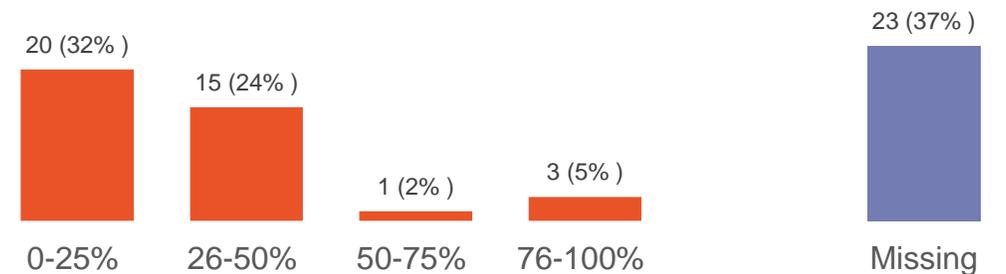
IR for 11/21

Proportion of BIPOC-Led Grantees*

About one third of Presidents, Executive Directors, or CEOs identify as a person of color (N=62)



About one third of grantees have less than a quarter of senior leadership who identify as people of color (N=62)



Advancing Equity through Oral Health Fund



Support the Oral Health Progress and Equity Network (OPEN)



Drive Federal Oral Health Policy



Strengthen Community Voice and State Advocacy



Spread Learning Models to the Broader Safety Net

Other Funds

Executive Director's Fund

Support for convenings, events, and activities that promote oral health.

Emergent and Relief Fund

Drive innovation within the “new normal” dentistry (i.e. teledentistry, infection control) and respond to natural disasters and urgent needs.

Contact Information

Michael Monopoli, DMD, MPH, MS

Vice President of Grant Strategy

Mmonopoli@CareQuest.org

Trenae Simpson, MBA

Director of Grants and Programs

Tsimpson@CareQuest.org

Faye Hixenbaugh

Grants and Programs Coordinator

Fhixenbaugh@CareQuest.org

Christina Castle

Grants and Programs Associate

Ccastle@CareQuest.org

John Gabelus

Grants and Programs Associate

Jgabelus@CareQuest.org

Parrish Ravelli

Manager, Grants and Programs

Pravelli@CareQuest.org

Questions & Discussion

To Explore More Industry-Leading Research

Resource Library

We publish white papers, research reports, briefs, articles, posters, infographics, and tools on topics ranging from adult dental benefits to teledentistry. Use the filters below to find resources by type or topic.

Search by Keyword: Filter by Topic: Filter by Type:

Title	Topic	Type
Improving Care Coordination Between Oral and Medical Providers	Care Coordination	Video
Veteran Oral Health: Expanding Access and Equity	Expanding Access	White Paper
2021 Oral Health Information Technology Virtual Convening	Care Coordination	Presentation
Dental Fear Is Real. Providers Can Help.	Expanding Access, Health Equity	Visual Report
Why We (Still) Need to Add Dental to Medicare	Adult Dental Benefit, Expanding Access, Health Equity	Report
A Cross-Sectional Analysis of Oral Health Care Spending over the Life Span in Commercial- and Medicaid-Insured Populations	Expanding Access, Health Equity	Article
Time Is on the Side of Change in Dentistry	COVID-19 and Oral Health, Health	Article

www.carequest.org/education/resource-library

Missed Connections
Providers and Consumers Want More Medical-Dental Integration

Oral health and overall health are inextricably linked. There is mounting evidence to suggest that poor oral health is related to a variety of chronic health conditions, such as high blood pressure, dementia, diabetes, and obesity. Despite this known connection, dental care is still largely siloed from medical care. The Centers for Disease Control and Prevention (CDC) estimates that integrating basic health screenings into a dental setting could save the health care system up to \$100 million every year.¹

CareQuest Institute for Oral Health conducted a nationally representative survey in January and February 2021 to assess consumers' perspectives on oral and overall health (n=5,320). CareQuest Institute also conducted a nationwide survey of oral health providers to assess perspectives and current behaviors related to interprofessional practice (n=377). Consumers and oral health providers described a lack of integration between medical and oral health care, and a desire for increased interprofessional collaboration.

Key Findings:
Medical-dental collaboration is currently uncommon.

- 63% of consumers report that their primary medical doctor "rarely" or "never" asks about their oral health.
- 33% of consumers report that their oral health provider "rarely" or "never" asks about their overall health.
- 45% of responding oral health providers report "rarely" integrating their care with clinicians outside of dentistry, with only 14% reporting it is part of their "daily" practice.
- Less than a third of consumers report receiving general health screenings from their oral health provider.
- A majority (89%) of adults report never receiving a referral from their oral health provider to a non-oral health professional.
- Almost a fourth (24%) of participating oral health providers report currently implementing interprofessional practice.

Webinar Evaluation

Complete the **evaluation by April 29** to receive CE credit.

Upcoming Webinars:

May 5, 2022 – 1 P.M. ET

Dental Fear and Anxiety: Why It Exists and What Providers Can Do to Help

Sign up to receive our newsletter to get more information on future webinars!

Sign up for News and Updates

Email*

CareQuest Institute for Oral Health uses the information you provide to share updates on work and offerings to improve the oral health of all. You may unsubscribe at any time (See Privacy Policy).

Submit

Stay Connected!

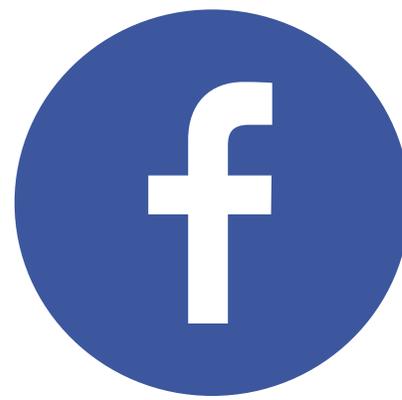
Follow us on social media and let's get connected!



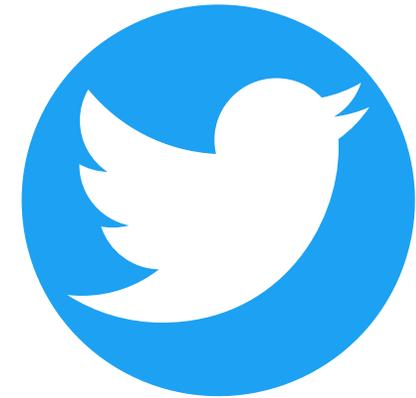
[carequest-institute](https://www.linkedin.com/company/carequest-institute)



[@CareQuestInstitute](https://www.instagram.com/CareQuestInstitute)



[CareQuestInstitute](https://www.facebook.com/CareQuestInstitute)



[@CareQuestInst](https://www.twitter.com/@CareQuestInst)

