

# Taking Action to Advance Anti-Racism in Dental Public Health

CareQuest Institute Continuing Education Webinar

July 21, 2022

# Housekeeping

- We will keep all lines muted to avoid background noise.
- We will send a copy of the slides and a link to the recording via email after the live program.
- We'll also make the slides and recording available on [carequest.org](https://carequest.org).

## To receive CE Credits:

- Look for the evaluation form, which we'll send via email.
- Complete the **evaluation by Friday, July 29.**
- Eligible participants will receive a certificate soon after via email.

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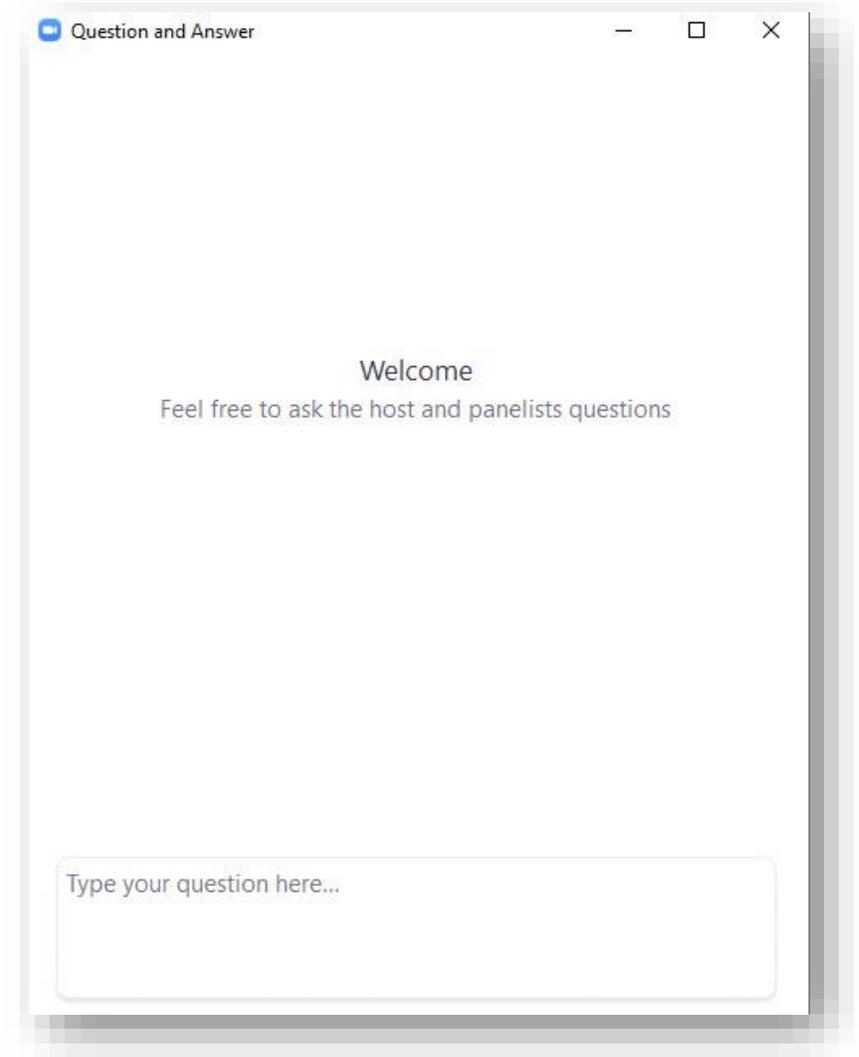
The CareQuest Institute for Oral Health is an ADA CER-P Recognized Provider. This presentation has been planned and implemented in accordance with the standards of the ADA CER-P.

\*Full disclosures available upon request



# Question & Answer Logistics

- Feel free to enter your questions into the **Question & Answer box** throughout the presentations.
- We will turn to your questions and comments toward the end of the hour.



# Learning Objectives

At the end of this webinar, you'll be able to:

- Reflect on the impact racism has on the oral health of communities in the US.
- Assess opportunities to improve data collection infrastructure to better advance oral health equity.
- Discuss strategies to improve the inclusivity of marginalized and underrepresented groups, such as Black men, in anti-racism work.
- Evaluate opportunities to support underrepresented racially and ethnically diverse faculty.

# Our Strategy

## **Vision**

A future where every person can reach their full potential through optimal health

## **Mission**

To improve the oral health of all

## **Purpose**

To catalyze the future of health through oral health



# Today's Presenters

## Taking Action to Advance Anti-Racism in Dental Public Health



**WEBINAR | Thursday, July 21, 2022 | 1–2 p.m. ET | ADA CERP Credits: 1**

**MODERATOR**



Eleanor Fleming,  
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**PRESENTER**



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Jill Boylston  
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JOURNAL OF

# Public Health Dentistry

Antiracism in Dental Public Health:  
Engaging Science, Education, Policy, and Practice





## Contact Information

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# **Racism's Impact on Americans Indians and Alaska Natives, Blacks, and Hispanics**

- Deprives our populations of access to key drivers of health equity
- Current low SES & mistreatment are the legacy of systemic and cultural racism
- Earlier onset of oral disease
- More aggressive progression of oral disease
- Centuries long persistence of ethnic/racial inequities in oral health
- Patterns of economic disinvestment, lack of access to care and nonrepresentative providers in our communities
- Racism itself is a social determinant of health
- Served as the impetus to form the Diverse Dental Society

## Contact Information

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Immediate Past President,  
National Dental Association

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# Addressing Black Men's Oral Health Through Community-Engaged Research and Workforce Recruitment

Smith P., Murray M., Hoffman L., Ester T., Kohli R.

## Community-Engaged Research Project Brotherhood

Issues:

- (1) Mistrust
- (2) Limited perspective of Black men's life experiences
- (3) Limited recruitment and participation

Anti-racism Insights:

- (1) Improve racial/ social concordance
- (2) Explore Black male diversity

## Oral Health Promotion Minority Men's Oral Health Dental Access Program:

Issues:

- (1) Mistrust
- (2) Limited engagement to improve understanding of research methodology and outcomes
- (3) Limited participation

Anti-racism Insights:

- (1) Shared leadership
- (2) Sustainability planning

## Workforce Recruitment University of Michigan School of Dentistry Profile for Success Program

Issues:

- (1) Mistrust
- (2) Discrimination
- (3) Negative stereotyping
- (4) Professional underrepresentation

Anti-racism Insights:

- (1) Recruitment
- (2) Mentorship
- (3) MSI and HBCU partnerships

# Contact Information

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# Racial and Ethnic Disparities in Oral Health care Quality among Children Enrolled in Medicaid and CHIP

Jill Boylston Herndon, PhD, and Diptee Ojha, BDS, PhD

## Study Findings

- More than 2/3 of state Medicaid programs had **missing data** on race and ethnicity >10%.
- Compared with the reference group of non-Hispanic white children, scores on quality measures of access and prevention were generally
  - **lower** for non-Hispanic black and American Indian/Alaskan Native children
  - **higher** for non-Hispanic Asian and Hispanic children
  - **mixed** for Hawaiian/Pacific Islander children
- Patterns in disparities varied across states.

## Key Takeaways

- A critical (necessary but not sufficient) step in improving health equity is building the data collection and reporting infrastructure to identify disparities, set health equity goals, and monitor progress toward those goals.
- Each program should evaluate disparities within the context of the specific populations served in order to most effectively advance health equity.

This study is part of a research project titled "The State of Oral Healthcare Use, Quality and Spending: Findings from Medicaid and CHIP Programs," made possible through Data Use Agreement RSCH-2020-55639 with the Centers for Medicare and Medicaid Services.



# Contact Information

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# Anti-Racism Structures in Academic Dentistry: Supporting Underrepresented Racially/Ethnically Diverse Faculty

## ANTIRACISM FRAMEWORK: DENTAL EDUCATION

- **Acknowledge** the historical foundations of racism and its existence today and assess institutional readiness to take action and provide sustainable and meaningful change
- **Train** students, faculty, staff, residents, fellows, and stakeholders on antiracism, structural competency, implicit bias, cognitive errors, emotional & cultural tax, the cultural competence continuum, stereotype threat, health equity, imposter syndrome, trauma-informed approaches, and belonging
- **Confirm** commitment to antiracism through active listening, internal & external data review, research, engagement, allocation of resources, and strategic planning
- **Engage** diverse internal and external leaders, experts, and stakeholders to lead antiracism strategic initiatives
- **Identify** policies, practices, and ways in which systemic and structural racism manifest to adopt new transformative initiatives to disrupt and change the status quo
- **Evaluate** the climate along with existing and new policies, programs, and practices through an antiracism lens, develop strategic initiatives to remove racialized barriers, and monitor strategies for continuous improvement



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# Roundtable Discussion

# To Explore More Industry-Leading Research

**Resource Library**

We publish white papers, research reports, briefs, articles, posters, infographics, and tools on topics ranging from adult dental benefits to teledentistry. Use the filters below to find resources by type or topic.

**Search by Keyword** **Filter by Topic** **Filter by Type**

Title	Topic	Type
<a href="#">Improving Care Coordination Between Oral and Medical Providers</a>	Care Coordination	Video
<a href="#">Veteran Oral Health: Expanding Access and Equity</a>	Expanding Access	White Paper
<a href="#">2021 Oral Health Information Technology Virtual Convening</a>	Care Coordination	Presentation
<a href="#">Dental Fear Is Real. Providers Can Help.</a>	Expanding Access, Health Equity	Visual Report
<a href="#">Why We (Still) Need to Add Dental to Medicare</a>	Adult Dental Benefit, Expanding Access, Health Equity	Report
<a href="#">A Cross-Sectional Analysis of Oral Health Care Spending over the Life Span in Commercial- and Medicaid-Insured Populations</a>	Expanding Access, Health Equity	Article
<a href="#">Time Is on the Side of Change in Dentistry</a>	COVID-19 and Oral Health, Health	Article

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**Missed Connections**  
Providers and Consumers Want More Medical-Dental Integration

Oral health and overall health are inextricably linked. There is mounting evidence to suggest that poor oral health is related to a variety of chronic health conditions, such as high blood pressure, dementia, diabetes, and obesity. Despite this known connection, dental care is still largely siloed from medical care. The Centers for Disease Control and Prevention (CDC) estimates that integrating basic health screenings into a dental setting could save the health care system up to \$100 million every year.<sup>1</sup>

CareQuest Institute for Oral Health conducted a nationally representative survey in January and February 2021 to assess consumers' perspectives on oral and overall health (n=5,320). CareQuest Institute also conducted a nationwide survey of oral health providers to assess perspectives and current behaviors related to interprofessional practice (n=377). Consumers and oral health providers described a lack of integration between medical and oral health care, and a desire for increased interprofessional collaboration.

**Key Findings:**  
**Medical-dental collaboration is currently uncommon.**

- 63% of consumers report that their primary medical doctor "rarely" or "never" asks about their oral health.
- 33% of consumers report that their oral health provider "rarely" or "never" asks about their overall health.
- 45% of responding oral health providers report "rarely" integrating their care with clinicians outside of dentistry, with only 14% reporting it is part of their "daily" practice.
- Less than a third of consumers report receiving general health screenings from their oral health provider.
- A majority (89%) of adults report never receiving a referral from their oral health provider to a non-oral health professional.
- Almost a fourth (24%) of participating oral health providers report currently implementing interprofessional practice.

# Webinar Evaluation

Complete the **evaluation by Friday, July 29** to receive CE credit.

## *Upcoming Webinars:*

**Thursday, July 28, 2022, 1 – 2 p.m. ET**  
*Advancing Health Equity Through Dental Therapy*

**Thursday, August 18, 2020, 1 – 2 p.m. ET**  
*How and Why to Set Up a Successful Medical-Dental Program*

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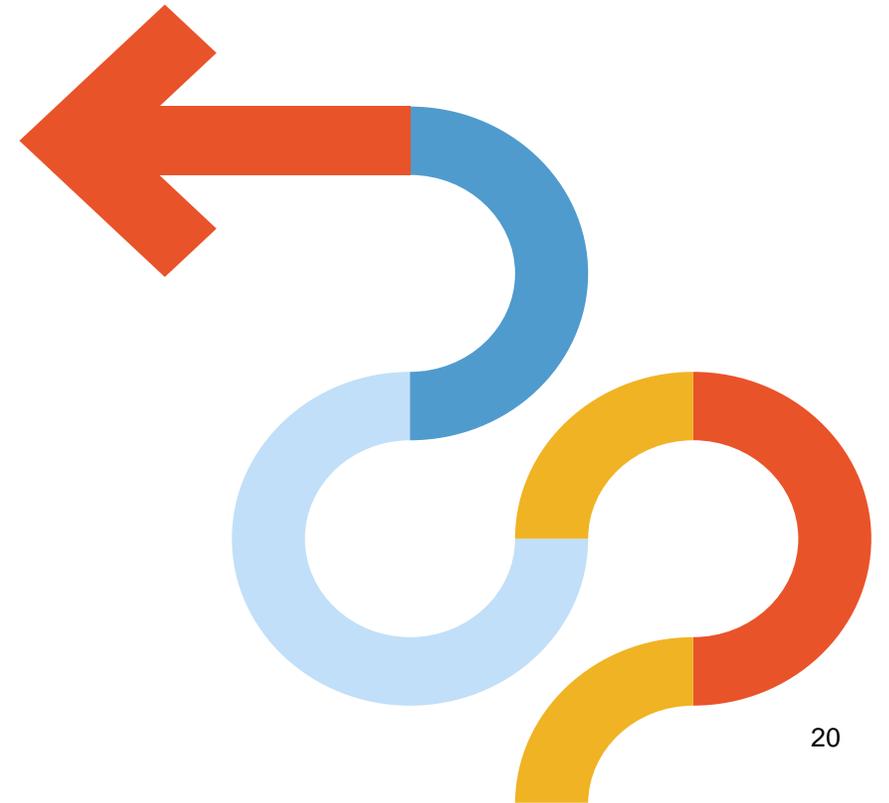
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